

Press Release

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ISSUED BY: Alloyfold & McCourt Manufacturing

Leading commercial furniture wholesaler, Alloyfold, today announced the appointment of McCourt Manufacturing as its North American licensed distributor, for the iconic Alloyfold A6 aluminum folding chair.

This agreement formalizes a longstanding relationship between New Zealand-founded Alloyfold and US-based McCourt, whilst providing customers with increased accessibility and service, and improved product turnaround.

"We are delighted to formalize our partnership with McCourt, who we have enjoyed a working relationship with for the past two decades," says Alloyfold's CEO, Murray Kennedy.

"The demands of the rental industry in the US are increasing, and we are always looking at ways to ensure that customers have access to the best products on the market, quickly. We see the partnership with McCourt as an opportunity to increase responsiveness to customers, and ensure that they have access to reputable products that withstand the high-demand environments they are designed to."

Based in Fort Smith, Arkansas, McCourt has been a leading manufacturer of commercial furniture for over 35 years, predominantly servicing the rental and hospitality markets. With a substantial range of products, designed and manufactured out of their Fort Smith premises, the addition of the Alloyfold A6 folding chair offers existing customers access to what has become an industry preferred product.

"Alloyfold's aluminum A6 folding chair has an outstanding reputation in the market, thanks to its durability and lightweight qualities. At McCourt, we pride ourselves on offering the market superior products, so welcomed the opportunity to offer this product as part of our range to the US," says McCourt Manufacturing CEO, Mark McCourt.

Alloyfold is the original creator of the aluminum folding chair concept, inventing it in New Zealand in the early nineties. In 2000 the chair was introduced into the North American rental market, and today is an industry preferred product with hundreds of thousands in use across the country.

Customers will continue to receive the same high quality service, competitive pricing and product guarantees, whether purchasing direct from Alloyfold, or through McCourt.

For more information on the benefits and specifications of the Alloyfold A6 folding chair, please visit www.alloyfold.com

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About Alloyfold

Alloyfold is a leading wholesaler of some of the most durable commercial furniture on the market. Operating across New Zealand, Australia, and the United States, they have a strong track record of delivering outstanding seating and furniture solutions across stadiums, cinemas, theatres, schools, auditoriums, event and convention centres, hotels, churches, airports, cafes, health and aged care facilities.

Alloyfold is a wholly owned subsidiary of the Pathway Charitable Group, profits from the sale of Alloyfold's products are reinvested into Pathway, funding the provision of a number of social service programmes.

About McCourt

Established in 1983, McCourt Manufacturing produces stackable folding chairs, stackable stationary chairs, plywood folding tables, and other event products.

McCourt Manufacturing's primary market is the rental industry, but they also supply into the school and church markets, as well as individuals and commercial businesses. McCourt's customer-base spans Canada, the United Kingdom, France, Puerto Rico, Costa Rica, Australia, Norway, Sweden, Japan, Ecuador, and its home soil within the United States.

Media

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